

Customer Spotlight

The Agency Atlanta Reduces Listing Input time by 40% with Ocusell List Plus™

Summary

The Agency Atlanta was spending too much time managing listings across FMLS and GAMLs. By adopting Ocusell List Plus™, they eliminated duplicate data entry and saved significant time on data entry.

Before Ocusell

After Ocusell

 Results

37.5 Minutes



22.5 Minutes

=

15 Minutes

to input a listing

to input a listing

Saved Per Listing

40% time reduction for every listing

Key Benefits The Agency Experienced

- Simple and fast onboarding - List Plus™ quickly became the new SOP
- Built-in review helps agents catch missing or incorrect info before publishing
- Agents and admins can now manage listings in one place, eliminating the need for multiple platforms.



"The amount of time and clicking Ocusell saves our team is a game changer. I'd confidently recommend it to any team or brokerage."

Kristie Laughlin

Listing Admin and Realtor

Want to reduce time to list by 40% Chat with our team!

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